

Practical Politics Soirée

Women's March SLO
www.WomensMarchSLO.com



"Women are the caregivers, the peacemakers, the multi-taskers, and the communicators. Imagine a world where these were the norms of public service. We cannot possibly foster economically strong, healthy, diverse communities without having diversity in leadership. Without women having equal representation at all elected and appointed levels, we are doomed to continue to live Einstein's definition of insanity: doing the same thing over and over and expecting a different result. It's up to us to be the catalysts for change. It simply will not happen without us." Caren Ray

"We are experiencing a once in a generation crisis, and so too a once in a generation opportunity to stand up for each other and to take action on crucial issues. In this moment of challenge and controversy, we as women stand together to make this community, this country and this world united around a vision for justice, equality, and freedom. Women have come under attack – especially in the past year – and so it is incumbent upon us to stand together. Women come from a long history of organizing outside traditional political structures because we have so long been denied the right to be a part of them. We fought for the right to vote. The right to have a voice. The right to run for office." Heidi Harmon



"I believe our leaders should accurately reflect both the community they represent as well as our country. Women leaders, in particular, have the capacity to work collaboratively while empowering individuals. We honor all voices, respect differences, and seek open communication. We understand that the beauty of the choir comes from individual voices, and that the song has many verses, but the greatest impact is realized when voices are raised as one." Ellen Sheffer

"We are the change makers and the untapped talent required to ameliorate the problems within our communities, states, nation, and world. The solutions are within us, in each of our unique experiences. It doesn't matter where you come from, we have a seat for you at our table." Erica Reyes



"We need more women to get engaged in politics and to run for office. It is not just the right thing to do, it's the smart thing to do. It yields better policy, healthier democracies, and stronger communities. If you're trying to tackle the world's problems, you should hear from someone who represents half the world's population." Malia Cohen

Campaign Toolkit

Resources for Women Candidates (available online)

- ! [League of Women Voters of SLO County](#) – Election monitoring and mentoring.
- ! [She Should Run](#) – Self-paced modules and Facebook forum to share stories and engage in a supportive community; free and open access.
- ! [Vote Run Lead](#) – In-person and online, has a "Run as You Are" program to help women leverage their strengths for running; free and open access online.
- ! [Emerge](#) – Trains Democratic women candidates; application process and cost.
- ! [Emily's List](#) – Funds women candidates for state and national offices.
- ! [She's Running Podcast](#) – By Emily Jackson: "She's Running talks to women who are running for office about what inspired them to take the leap, the process of running for office, and the challenges they've been facing." Free.
- ! [Force of Nature: Run Like a Girl](#) – Public Facebook group administered by SLO Mayor Heidi Harmon and SLO Progressive Quinn Brady. Appears to offer local trainings and resources. Hosting a workshop on [Feb. 8](#).

Three Key Personal Ingredients:

1. Desire to make a positive change in your community
2. Commitment to run a winning campaign
3. Perseverance and ability to withstand headwinds and challenges

Tool Punch List:

- ! SLO County Clerk [Elections Division](#) candidate packet for detailed instructions
- ! [Form 410](#) from Secretary of State's Office to secure Campaign ID number
- ! Bank account with Campaign ID number
- ! Treasurer trusted to handle money and relevant [FPPC filings](#)
- ! Calendar with key dates and deadlines (see below)
- ! Resources specifically for women interested in running (see below)
- ! Positive attitude

Must-Do Items:

- ! Check your personal voter registration status – be certain it accurately reflects your current party affiliation, spelling of your name, home address, etc.
- ! Check the qualifications and duties of the office you are seeking.
- ! Enlist friends/family to help secure signatures for your filing papers.
- ! Meet all the deadlines – see “Election Timeline” below.
- ! Make sure you file on time and submit the appropriate filing fee.

Notes:

If you're running for a non-partisan office, you may include a Candidate Statement of Qualifications, which is included in the Sample Ballot Booklet sent to every registered voter in the county. The Candidate Statement is an extra cost, but it will serve you well as a lot of people rely on the booklet, especially for minor offices. However, it is optional and not a requirement for filing.

Local Offices Up on June 5

1. In races with only two candidates, the top vote earner wins the seat outright.
2. In races with more than two candidates, the candidate who earns 50 percent plus one vote wins.
3. If no candidate wins 50 percent plus one, the top two candidates run off in the November general election.

Countywide Offices

- ! **District Attorney ***
- ! **Sheriff-Coroner ***
- ! **Assessor ***
- ! **SLO County Supervisor – District 4 ***
- ! **SLO County Supervisor – District 2**
- ! **County Superintendent of Schools ***
- ! **County Board of Education – Arroyo Grande ***
- ! **County Board of Education – Atascadero ***
- ! **County Board of Education – Cayucos**
- ! **Auditor-Controller-Treasurer ****
- ! **County Clerk-Recorder ****

Indicates

- * Republican Incumbent
- ** No Party Preference Incumbent

SPECIFIC QUALIFICATIONS

Board of Education Trustees: Shall be a Registered Voter and Resident of the Trustee Area. The County Superintendent of Schools, and a member of his/her staff, or any employee of a school district is not eligible to be a member of the County Board of Education.

IMPORTANT DATES FOR CANDIDATES

June 5, 2018 Primary Election

<u>DATE</u>	<u>EVENT</u>
Dec 14, 2017 - Feb 7, 2018	Petition in lieu of filing fee period EC §8106 (E-143 to E-118) Please call the Elections Division at 805-781-5228 to make an appointment.
Jan 25 - Feb 14, 2018	Statewide Offices only (U.S. Senate and Constitutional Offices): Candidate Statement Period for State Voter Information Guide to be filed with the Secretary of State
Jan 30 - Feb 7, 2018	Declaration of Intention period for Judicial Candidates EC §8023. Petition in lieu filing is due at the same time as Declaration of Intention.
Jan 31, 2018	Semi Annual Campaign Statement Filing Deadline Gov Code §84200, §84218 (7/1/17 thru 12/31/17)
Feb 8 - Feb 12*, 2018	Extension of Declaration of Intention period for Judicial Candidates (Non-Incumbents only.) EC §8023
Feb 12* - Mar 9, 2018	Nomination Period. Incumbents must file by March 9 th at 5:00 PM. EC §8070, §8082. Please call the Elections Division at 805-781-5228 to make an appointment.
Mar 10 - Mar 14, 2018	Extension of Nomination Period (Non-Incumbents Only) EC §8022, §8024. Does not apply to Judicial Candidates or where there is no Incumbent due to vacancy or term limits.
Mar 12, 2018	Last Day to withdraw Candidate Statement of Qualifications by 5:00PM for races closing March 9 th EC §13307(a)(3)
Mar 15, 2018	Random Alphabet Drawing EC §13112
Mar 15, 2018	Last Day to withdraw Candidate Statement of Qualifications by 5:00PM for races closing March 14 th EC §13307(a)(3)
Mar 24*, 2018	Secretary of State to send Notice to Candidates for Voter-Nominated Offices
Mar 29, 2018	Certified list of Candidates
April 9 - May 22, 2018	Write-In Candidate Period EC §8601 E-57 - E-14
April 26, 2018	1 st Pre-Election Campaign Statement Due

	Gov Code §84200.5, §84200.7(a) (1/1/18 thru 4/21/18)
May 7, 2018	29 Day Close of Registration - First day Vote by Mail Ballots are available - Last day to register to vote in order to receive a Sample Ballot & State Voter Information Guide EC §3001, §3003 (E-29)
May 21, 2018	15 Day Close of Registration - Voters registering May 7th-21st will receive notification of their polling place only and will not receive any other voter information. EC §2102, §2107 (E-15)
May 24, 2018	2 nd Pre-Election Campaign Statement Due Gov Code §84200.5, §84200.7(a) (4/22/18 thru 5/19/18)
May 25, 2018	Certified List of Write-in Candidates E-11
May 29, 2018	Last day for Elections Office to mail Vote-by-Mail Ballots to voters. EC §3001
June 5, 2018	Election Day. Polls open 7:00AM-8:00PM
July 5, 2018	Complete Official Canvass
July 31, 2018	Semi-Annual Campaign Statement Due

*The period covered by any statement begins on the day after the closing date of the last statement filed or January 1, if no previous statement has been filed. If a filing deadline falls on a weekend or a holiday, it is moved to the next business day.

Local Offices Up on Nov. 6 General Election

City Councils

- ! Arroyo Grande City Council (2)
- ! Arroyo Grande Mayor
- ! Atascadero Mayor #
- ! Atascadero City Council (2) #
- ! Grover Beach Mayor
- ! Grover Beach City Council #
- ! Morro Bay Mayor #
- ! Morro Bay City Council (2) #
- ! Paso Robles Mayor
- ! Paso Robles City Council (2) #
- ! Pismo Beach Mayor
- ! Pismo Beach City Council (2) #
- ! San Luis Obispo Mayor
- ! San Luis Obispo City Council (2)

Indicates

- * Republican Incumbent
 - # Party Unknown
-

Community Services District Boards of Directors

- | | |
|--------------------------------|-------------------------|
| ! Avila Beach * | ! Independence Ranch ** |
| ! Avila Beach *** | ! Linne (2) * |
| ! Avila Beach | ! Linne |
| ! California Valley ** | ! Los Osos (3) |
| ! California Valley | ! Nipomo * |
| ! Cambria ** | ! Nipomo ** |
| ! Cambria | ! Nipomo |
| ! Cayucos CSD (2) # | ! Oceano (2) * |
| ! Ground Squirrel Hollow (2) * | ! San Miguel (3) ** |
| ! Heritage Ranch (2) * | ! San Simeon ** |
| ! Heritage Ranch ** | ! Squire Canyon (2) |
| ! Independence Ranch * | ! Templeton (2) * |

Indicates

- * Republican Incumbent
 - ** No Party Preference Incumbent
 - *** Third Party
 - # Party Unknown
-

School Boards

- | | | | |
|---|--------------------------------------|---|---------------------------------------|
| ! | SLO Comm. College Govn'g Board #3 ** | ! | San Luis Coastal USD #1 (2) |
| ! | SLO Comm. College Govn'g Board #5 | ! | San Luis Coastal USD #2 (2) |
| ! | Atascadero USD (3) * | ! | San Miguel Joint USD (2) * |
| ! | Atascadero USD | ! | San Miguel Joint USD |
| ! | Coast Union USD (2) | ! | Shandon Joint USD #2 * |
| ! | Lucia Mar USD #1 * | ! | Shandon Joint USD #2 ** |
| ! | Lucia Mar USD #2 | ! | Templeton USD * |
| ! | Lucia Mar USD #2 * | ! | Templeton USD ** |
| ! | Lucia Mar USD #3 *** | ! | Cayucos Elementary SD (3) |
| ! | Paso Robles Joint USD | ! | Pleasant Val. Joint Union Elem. (2) * |
| ! | Paso Robles Joint USD (2) * | ! | Pleasant Val. Joint Union Elem. ** |

Indicates

- * Republican Incumbent
- ** No Party Preference Incumbent
- *** Third Party

SPECIFIC QUALIFICATIONS

School District Trustees: Shall be a Registered Voter and Resident of the District and Trustee Area (if applicable). An employee of a school district may not be sworn into office as an elected or appointed member of the district's governing board unless and until s/he resigns as an employee.

Community College District Trustees: Shall be a Registered Voter and Resident of the District and Trustee Area. An employee of a community college district may not be sworn into office as an elected or appointed member of the district's governing board unless and until s/he resigns as an employee. No member of the governing board shall during the term be eligible to serve on the governing board of a high school district whose boundaries are coterminous with those of the college district.

Harbor/Fire/Sanitation Districts

- ! Port San Luis Harbor District Commissioners (2)
- ! Cayucos Fire Protection District Director *
- ! Santa Margarita Fire Protection District Director
- ! Santa Margarita Fire Protection District Director *

Indicates

- * Republican Incumbent

SPECIFIC QUALIFICATIONS

Fire Protection Districts: Shall be a Registered Voter of the District

Harbor Districts: Shall be a Registered Voter of the District and shall secure a nomination paper signed by not less than 25 but not more than 50 registered voters of the District. Upon taking the Oath of Office shall file a \$5,000 bond with the elections official, subject to the approval of the Board of Supervisors.

November 2018 General Election Timeline

For city council, special district and school board elections, plus run-offs

(Tentative dates based on 2016 Timeline - Check [County Website](#) for updated information)

<u>DATE</u>	<u>EVENT</u>
July 16 – Aug 10	Nomination Period. Incumbents must file by Aug.12 @ 5 p.m. Call Elections Division at 805-781-5228 to make appointment
Aug 1 *	Semi-Annual Campaign Statement Filing Deadline
Aug 11-Aug 15	Extension of Nomination Period for NON-INCUMBENTS ONLY. DOES NOT APPLY WHERE THERE IS NO INCUMBENT DUE TO TERM LIMITS.
Aug 13	Last Day to withdraw Candidate Statement of Qualifications by 5:00 p.m. for races closing August 15.
Aug 16	Random Alphabet Drawing
Aug 16, 2018	Last Day to withdraw Candidate Statement of Qualifications by 5:00 p.m. for races closing August 17.
Oct 3	Pre-Election Campaign Statement due
Sept 10 – Oct 23	Write-In Candidate filing period
Oct 8	29 Day Close of Registration – First day Vote by Mail Ballots are available – Last day to register to vote in order to receive a Sample Ballot and State Ballot Pamphlet

Oct 22	15 Day Close of Registration – Voters registering between Oct 10 and 24 will receive notification of their polling place, but will not receive any other voter information
Oct 25	Pre-Election Campaign Statement due
Oct 30	Last day for Elections Office to mail Vote-by-Mail Ballots to voters
Nov 6 **	Election Day
Dec 6	Complete Official Canvass
Jan 31, 2019	Semi-Annual Campaign Statement Filing Deadline

*If a filing deadline falls on a weekend or a holiday, it is moved to the next business day.

**This is actual date for 2018.

Important Requirement for all office seekers:

Make an appointment with the Elections Division of the County Clerk's Office, County Government Center, SLO, to make sure all your information is correct and appears on the ballot the way you want it.

SETTING CANDIDATE APPOINTMENT

Prospective candidates must schedule a nomination appointment during the nomination period.

In order to make candidate appointments efficient for everyone, candidates **must** call the office at 805-781-5228 ahead of time to answer the following questions: Candidates will then be emailed a packet of forms to be completed and presented at their first appointment.

- District name*
- Office Sought*
- Name as Registered
- Residence Address
- Mailing Address
- Confidential Phone #
- Daytime Phone #
- Evening Phone #
- Fax #
- Email
- Website
- Name to Appear on Ballot (see pg 18)
- Ballot Designation (see pg 18)

*Candidates for a Non-Partisan office need to provide evidence of meeting the qualifications for the office being applied for. See pg 6 for qualifications.

*** This toolkit has been adapted for Practical Politics Soirée. Thank you to SLO Progressives and Women's March SLO for resources. ***